

EXIM

2023

ANNUAL CONFERENCE

OCTOBER 19 - 20



Washington Hilton, Washington, D.C.

Sponsorship Prospectus





The 2023 Annual Conference, EXIM's flagship event, will be held October 19-20 at the Washington Hilton Hotel in Washington, DC. The event attracts a global audience of more than 1,000 attendees including high-ranking government officials from the United States and around the world as well as leaders in business, finance, media, and more.

Benefits of sponsoring the 2023 Annual Conference include

Increased Visibility and Networking Opportunities

EXIM's Annual Conference provides a unique platform providing exposure to a diverse audience of decision-makers, industry experts, and potential partners.

Access to Valuable Resources

EXIM's extensive network, knowledge base, and industry connections can provide your organization opportunities to expand your global reach.

Recognition and Gratitude

EXIM deeply values annual conference sponsors and is committed to recognizing your contribution through conference signage and materials, website listings, and other branding opportunities.

Interested in Sponsoring? Please contact Capital Meeting Planning at EXIMsponsor@cmpinc.net





DIAMOND LEVEL \$32,000

1 Package Available

- Title sponsor of the official conference reception with prominent signage and marketing opportunities
- Gobo logo projection on ballroom ceiling during selected portions of plenary sessions
(See image on right for visual)
- 10 complimentary conference registrations
- Reserved table for 10 during plenary sessions
- Sponsor logo and website link included on conference website and app
- Sponsor advertisement included in conference program
- Sponsor logo included on signage in prominent locations
- Recognition in the conference agenda





PLATINUM LEVEL \$16,000

4 Packages Available

- 10 complimentary conference registrations
- Reserved table for 10 during plenary sessions
- Sponsor logo and website link included on conference website and app
- Sponsor advertisement included in conference program
- Recognition in the conference agenda
- Sponsor logo included on signage in selected conference sites

**Exclusive sponsor, including sponsor logo on signage,
of one of the following four events**

- October 19th Breakfast
- October 19th Lunch
- October 20th Breakfast
- October 20th Lunch

Option to be selected based on availability when sponsorship fee received





GOLD LEVEL \$8,000

4 Packages Available

- 6 complimentary conference registrations
- Sponsor logo and website link included on conference website and app
- Sponsor advertisement included in conference program
- Sponsor logo included on conference signage in prominent locations

Choose 1: *(See details on next page)*

- A. Wi-Fi Sponsor
- B. October 19th Morning Break Sponsor
- C. October 20th Morning Break Sponsor
- D. Conference App Sponsor





Gold Level Options in Detail

Choose 1:

Wi-Fi Sponsor

- Sponsor logo on signage with Wi-Fi password
- Sponsor logo on card with password at each table in the ballroom

Conference App Sponsor

- Prominent sponsor logo placement throughout the conference app

October 19th Morning Break Sponsor

- Sponsor logo on signage during break
- Recognition in the conference agenda

October 20th Morning Break Sponsor

- Sponsor logo on signage during break
- Recognition in the conference agenda

Option to be selected based on availability when sponsorship fee received





SILVER LEVEL \$4,000

6 Packages Available

- 3 complimentary conference registrations
- Sponsor logo and website link included on conference website and app
- Sponsor advertisement included in conference program
- Sponsor logo included on selected conference signage



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